



defying complexity (lessons learned)

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- 1 Overview of the game
- 2 Motivating players
- 3 Behind the curtain
- 4 Obtained results [Guillaume et al., 2016]
- 5 Conclusion and future plans

- 1 Overview of the game
 - Dependency syntax annotation
 - ZombiLingo
- 2 Motivating players
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A complex annotation type



- annotation guidelines:

- ▶ 29 relation types
- ▶ approx. 50 pages

- counter-intuitive decisions

→ **decompose** the complexity of the task [Fort et al., 2012],
not simplify it!

<http://zombilingo.org/>

ZOMBI LINGO

BIENVENUE à TOI, JEUNE ZOMBIE !

LE MONDE EST
CONDAMNÉ, TA
TRANSFORMATION EN
ZOMBIE A COMMENCÉ.

POUR SURVIVRE,
SUIS MES RÈGLES,
IDENTIFIE LES TÊTES
ET MANGE-LES.

ATTENTION AUX
PIÈGES, ILS SONT
NOMBREUX !



Jouer

*Pas de limite
pour toi !
Tu accèdes à
toutes les
options, bonus
cachés !*

Karen

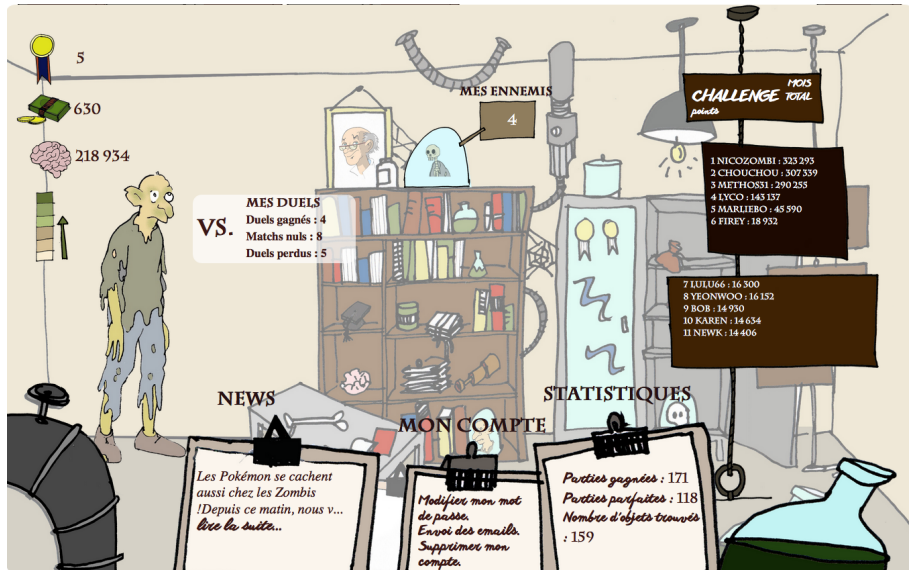
*Retrouve ici tes
statistiques, et
compare ton
score avec
celui de tes
amis !*

SEMAINE

MOIS
TOTAL

1 nouveau : 38 993
2 nicolef : 16 170

3 bruno : 11 546
4 testKF : 7 327
5 Karen : 7 012





Jouer

Boutique

Forum

Joueurs



Niveau

maximum!

165

Trouve le complément (objet indirect introduit par "à") du verbe indiqué !

10%

Besoin d'aide?



Très jeune, il a fait preuve d'initiative et de courage pour **PARTICIPER** à un sauvetage lors d'inondations.



74

43



57



150

Acheter



1



15

Acheter



3



300

Acheter



0



15

Acheter

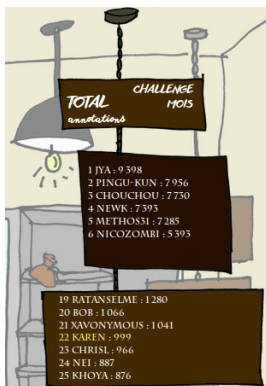
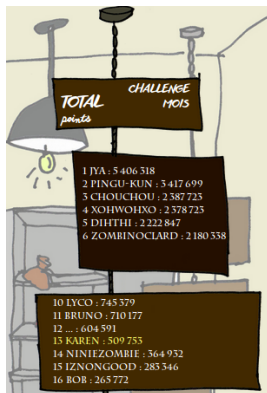
- 1 Overview of the game
- 2 **Motivating players**
 - Attracting players
 - Keeping players playing
- 3 Behind the curtain
- 4 Obtained results [Guillaume et al., 2016]
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General features

Bring the fun through:

- zombie design
- use of (crazy) objects
- regular challenges (specific corpus and design) on a trendy topic:
 - ▶ Star Wars (when the movie was playing)
 - ▶ soccer (during the Euro)
 - ▶ Pokemon (well...)

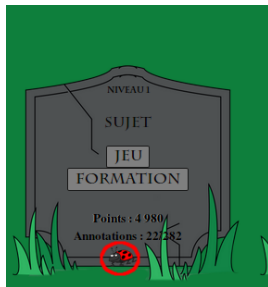
LeaderboardS (for achievers)



Criteria:

- number of annotations or points
- in total, during the month, during the challenge

Hidden features (for explorers)



- appearing randomly
- with different effects: objects, other game, etc.

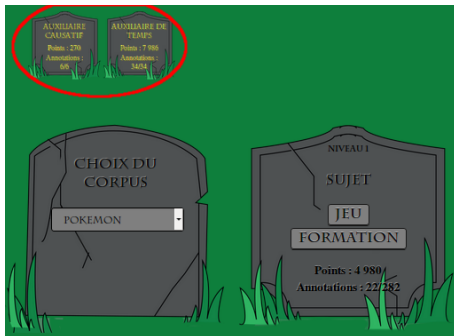
Duels (for socializers (and killers?))

The screenshot shows a game interface with a green background. At the top, there are five buttons: JOUER, BOUTIQUE, DUELS, FORUM, and ADMIN. On the right side, there is a button labeled JOUEURS. Below the buttons, the word 'Duels' is displayed next to a 'Nouveau duel' button. On the right, statistics are shown: 'Duels gagnés : 1', 'Duels perdus : 1', and 'Matches nuls : 1'. Below this, there are three tabs: 'DUELS LIBRES 1', 'MES DUELS EN COURS 2', and 'MES DUELS TERMINÉS 3'. The 'MES DUELS EN COURS 2' tab is selected. It displays a list of duels. Each row shows a player's name, their score, the opponent's name, the opponent's score, the result, and a description of the duel. The first row shows a red icon, Karen vs. JYA, with scores 1420 and 1558, and the result 'JYA gagne 5956 points'. The second row shows a yellow icon, Karen vs. bruno, with scores 660 and 660, and the result 'Karen gagne 660 points' and 'bruno gagne 660 points'. The third row shows a yellow icon, Karen vs. JYA, with scores 1754 and 1670, and the result 'Karen gagne 3424 points'.

| DUELS LIBRES 1 | MES DUELS EN COURS 2 | MES DUELS TERMINÉS 3 |
|----------------|----------------------------|--|
| | Karen vs. JYA 1420 1558 | JYA gagne 5956 points Complément en « de » duel en 20 en tours |
| | Karen vs. bruno 660 660 | Karen gagne 660 points bruno gagne 660 points Auxiliaire causatif duel en 20 en tours |
| | Karen vs. JYA 1754 1670 | Karen gagne 3424 points Complément en « de » duel en 20 en tours |

- select an enemy
- challenge them on a specific type of relation

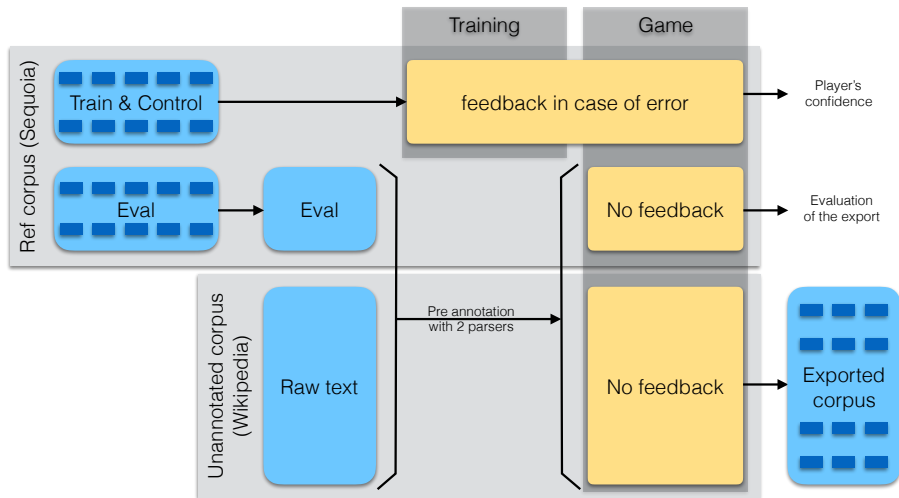
Badges (?) (for collectors)



- play all the sentences for a relation type, for a corpus
- play all the sentences from a corpus

- 1 Overview of the game
- 2 Motivating players
- 3 **Behind the curtain**
 - Overview
 - Preprocessing
 - Ensuring quality
- 4 Obtained results [Guillaume et al., 2016]
- 5 Conclusion and future plans

Organizing quality assurance



Preprocessing data (freely available corpora)

Pre-annotation with two parsers:

- ➊ a statistical parser : Talismane [Urieli, 2013]
- ➋ a symbolic parser, based on graph rewriting :
FRDEP-PARSE [Guillaume and Perrier, 2015]

→ play the items for which the two parsers give different annotations

Training, control and evaluation

Reference: 3,099 sentences of the Sequoia corpus [Candito and Seddah, 2012]

| REF _{Train&Control} | REF _{Eval} | Unused |
|----------------------------------|---------------------|---------------|
| 50% | 25% | 25% |
| 1,549 sentences | 776 sentences | 774 sentences |

- REF_{Train&Control} is used to train the players
- REF_{Eval} is used like a raw corpus, to evaluate the produced annotations

Training the players

Compulsory for each dependency relation

- sentences are taken from the $REF_{Train\&Control}$ corpus
- a feedback is given in case of error



Dealing with cognitive fatigue and long-term players

Control mechanism

Sentences from the $\text{REF}_{\text{Train\&Control}}$ corpus are proposed regularly:

- if the player fails to find the right answer, a feedback with the solution is given
 - after a given number of failures on the same relation, the player cannot play anymore and has to redo the corresponding training
- we deduce a level of confidence for the player on this relation

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 - Quantity
 - Quality
 - Density
- 5 Conclusion and future plans

Production: game corpus size

compared to other existing French dependency syntax corpora

As of July 10, 2016:

- 647 players
- who produced 107,719 annotations

| | Sequoia 7.0 | UD-French 1.3 | FTB-UC | FTB-SPMRL | Game |
|--------------|-------------|---------------|---------|-----------|----------------|
| Sentences | 3,099 | 16,448 | 12,351 | 18,535 | 5,221 |
| Tokens | 67,038 | 401,960 | 350,947 | 557,149 | 128,046 |
| Tokens/sent. | 21.6 | 24.4 | 28.4 | 30.1 | 24.5 |

Production: game corpus size

compared to other existing French dependency syntax corpora

As of July 10, 2016:

- 647 players
- who produced 107,719 annotations

| | Sequoia 7.0 <i>free</i> | UD-French 1.3 <i>free</i> | FTB-UC <i>not free</i> | FTB-SPMRL <i>not free</i> | Game <i>free</i> |
|--------------|----------------------------|------------------------------|---------------------------|------------------------------|---------------------|
| Sentences | 3,099 | 16,448 | 12,351 | 18,535 | 5,221 |
| Tokens | 67,038 | 401,960 | 350,947 | 557,149 | 128,046 |
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Production: game corpus size

compared to other existing French dependency syntax corpora

As of July 10, 2016:

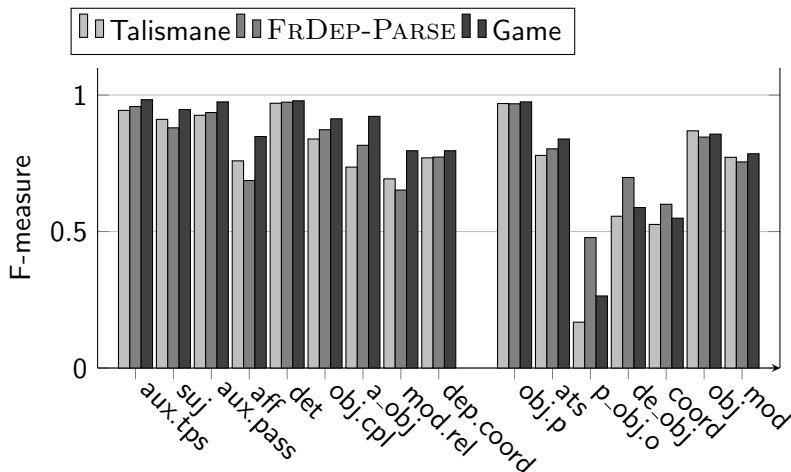
- 647 players
- who produced 107,719 annotations

| | Sequoia 7.0 <i>free validated</i> | UD-French 1.3 <i>free errors</i> | FTB-UC <i>not free validated</i> | FTB-SPMRL <i>not free validated</i> | Game <i>free validated</i> |
|--------------|--|---|---|--|-----------------------------------|
| Sentences | 3,099 | 16,448 | 12,351 | 18,535 | 5,221 |
| Tokens | 67,038 | 401,960 | 350,947 | 557,149 | 128,046 |
| Tokens/sent. | 21.6 | 24.4 | 28.4 | 30.1 | 24.5 |

+ (ever)growing resource!

Evaluating quality

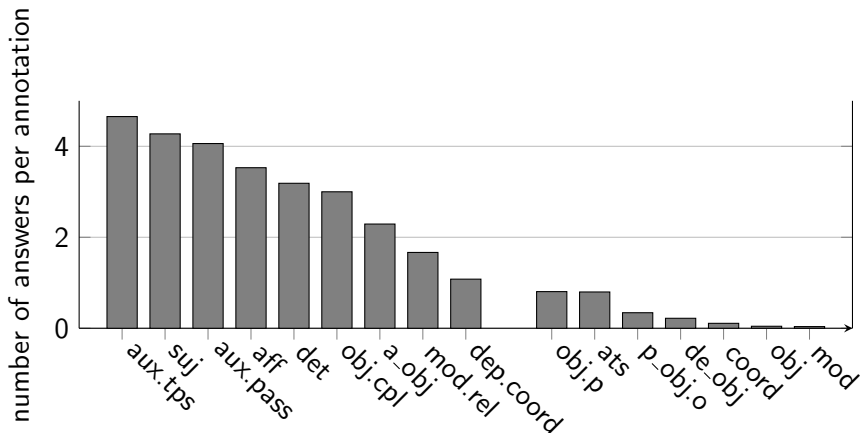
on the REF_{Eval} corpus



NB: left part of the figure = density of annotation > 1

Annotation density

on the REF_{Eval} corpus



→ need **more** annotations on some relations

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Improving gamification

Give more to:

- explore and collect
- build a real story
- build a sense of community

Improving the exported resource

Test the influence of:

- the pre-annotation score
- the level of the player in the game
- the confidence we have in the player for the relation type at hand

Expand to new languages

and new annotation types

New languages:

- English
- **less-resourced languages**

New annotation types:

- **POS**,
- corpus gathering, etc.

Alice Millour (PhD student)



Building a Community



GWAPs for research should form a network, to:

- attract more players,
- share them,
- share the burden of communication

Thanks!



Nicolas Lefèvre (engineer)

inria





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